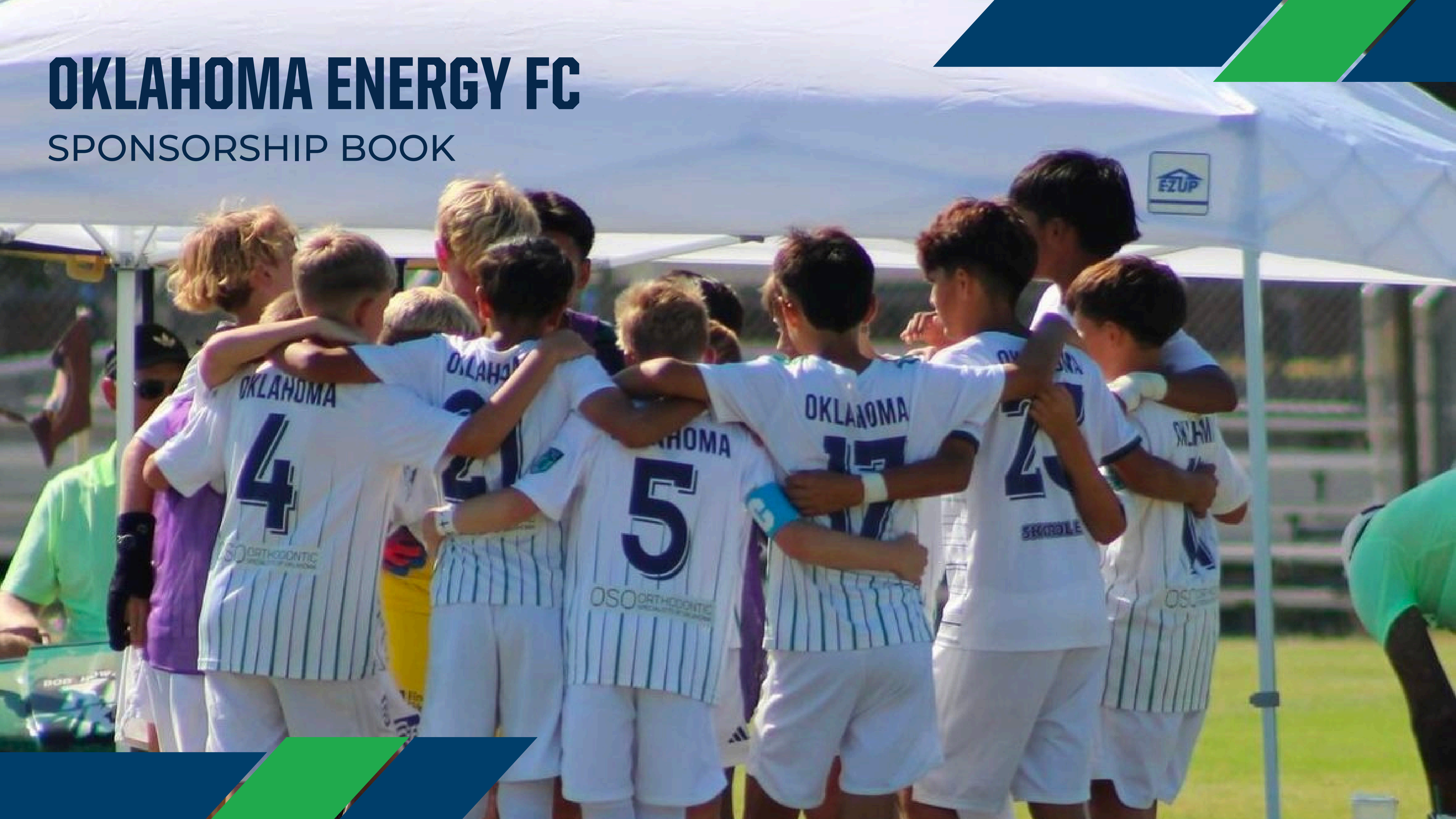


# OKLAHOMA ENERGY FC

## SPONSORSHIP BOOK



# ABOUT OKLAHOMA ENERGY FC

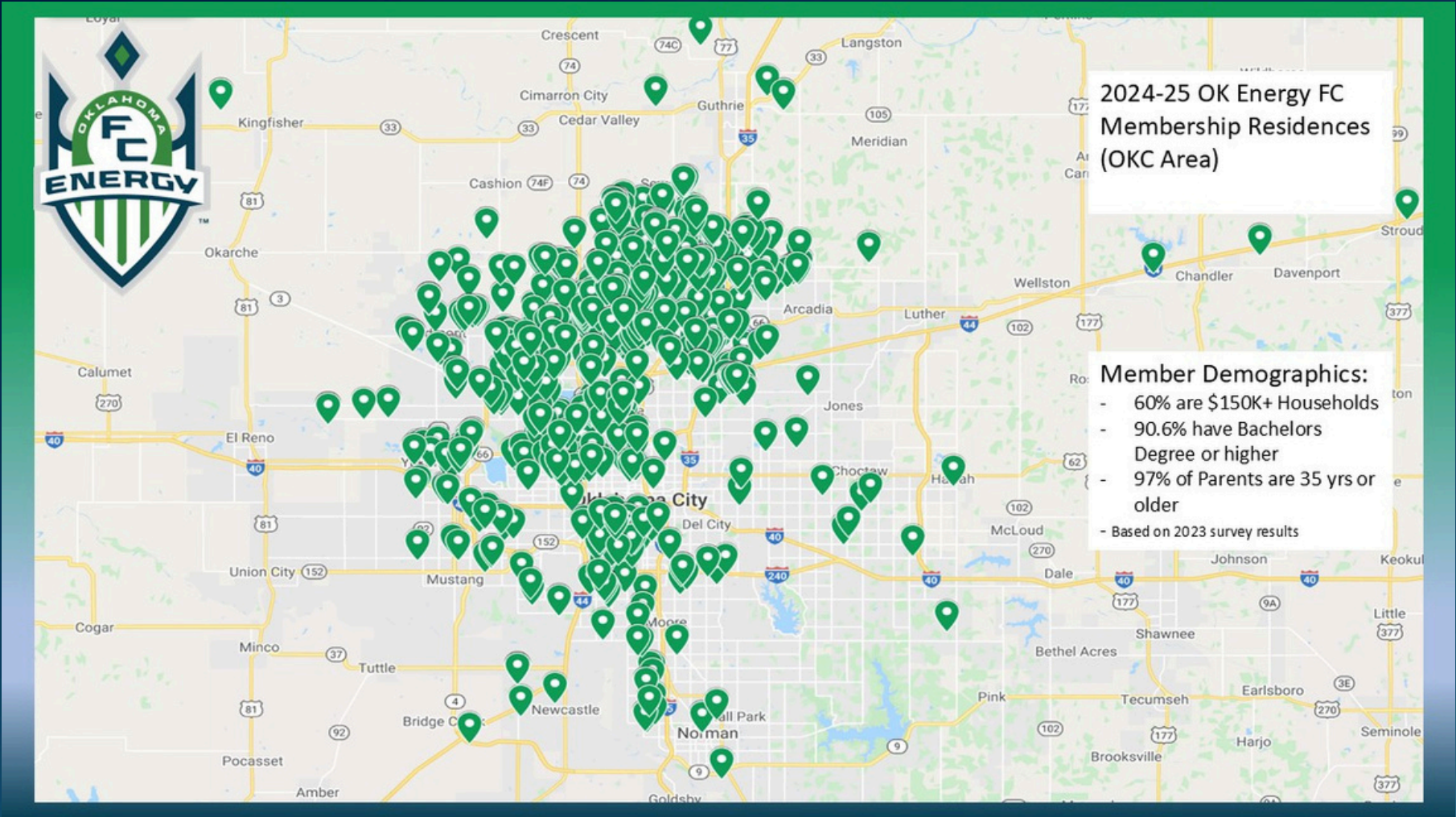
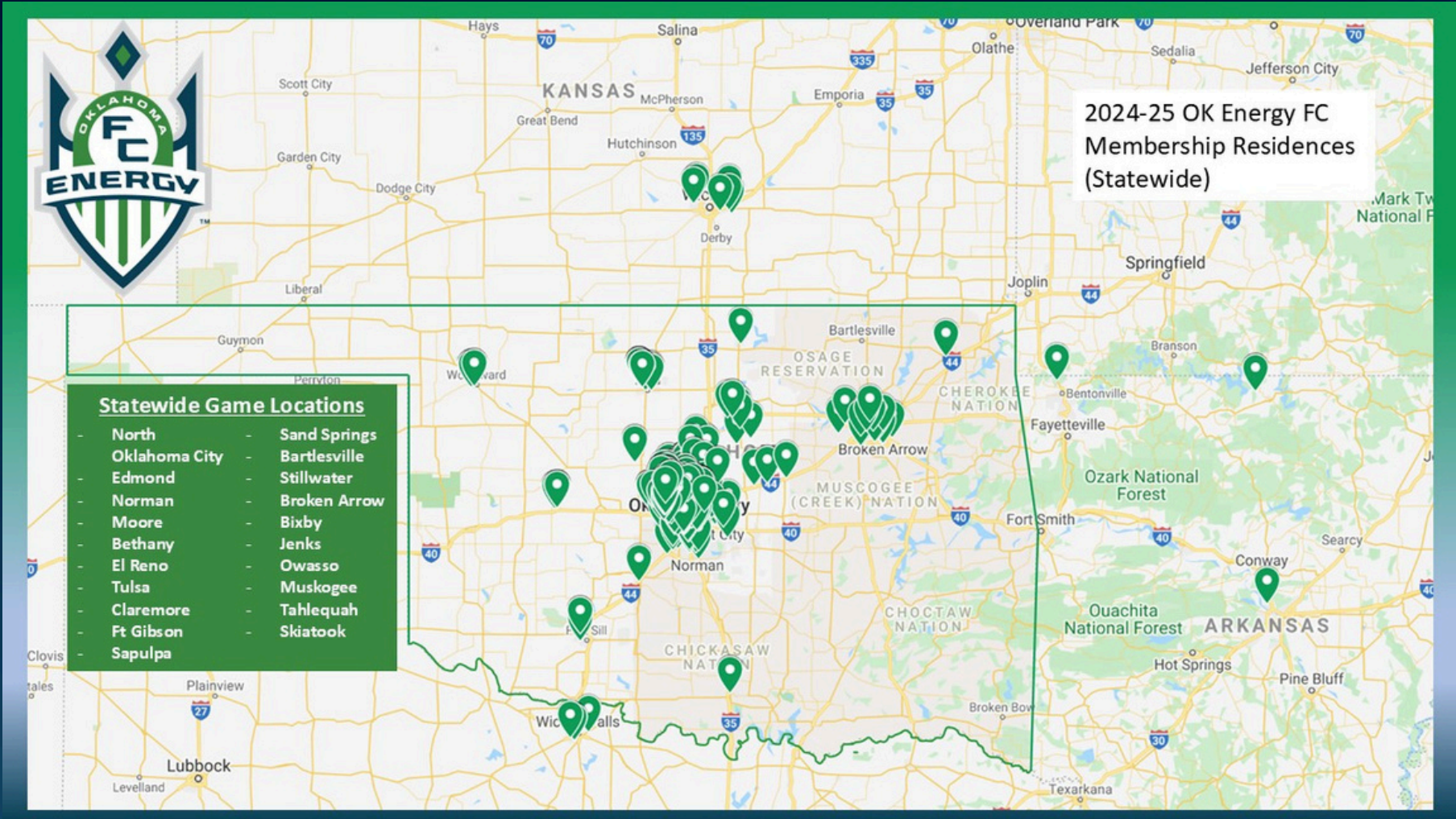


The Oklahoma Energy FC was born out of the legacy of one of Oklahoma's most successful soccer programs, Oklahoma FC. In 2017, OFC partnered with USL Club Oklahoma City Energy FC to form a statewide program bringing an emphasis on challenging our players in the best competitions, the vertical connection from youth to pro, and maintaining the key premises of fun and passion in the game. With the singular focus to provide the best development and competition for players of all levels in our state, OEFC is unmatched by any club in the state of Oklahoma. This focus is what will continue to propel OEFC into the next phase the evolution of our game take us.





WHO WILL YOU REACH





**OK ENERGY FC**

***WHO WILL  
YOU REACH***



**95 Competitive  
Teams in  
Oklahoma**

**Over 1,500+  
Youth Players**

**Parents of Kids  
Ages 10-18**

**Website: 1,000+  
Unique Monthly  
Users**

**Email List: 3,800+**

**OK ENERGY FC**

***WHO WILL  
YOU REACH***



Facebook: 4.3k followers



Instagram: 4,211 followers



Twitter: 1,908 followers

## SPONSORSHIP OPPORTUNITIES



### ★ HEADLINE SPONSOR \$60,000/yr

- Sole Sponsorship of the front of OEFC Home and Away Jerseys
- Presenting Sponsor for Tryouts
- Winter Championship & Showcase Sponsor Recognition
- Primary Sponsorship on our Website (okenergyfc.org)
- Sponsorship of all OEFC Team Snap Application Accounts or Email Blasts
- Quarterly Highlight Topic within OEFC Newsletter
- Highlighted Monthly in OEFC Social Media outlets
- Highlighted Monthly in ECNL Specific Social Media outlets

### ★ PLATINUM LEVEL \$40,000/yr

- Sole Sponsorship of the front of the OEFC Training Jersey/Third Jersey
- Primary Sponsorship on our Website (okenergyfc.org)
- Sponsorship of all OEFC Team Snap Application Accounts
- Quarterly Highlight Topic within OEFC Newsletter or Email Blasts
- Highlighted Monthly in OEFC Social Media outlets

### ★ GOLD LEVEL \$20,000/yr

- Sole Sponsorship of the Back of the OEFC Home and Away Jerseys
- Primary Sponsorship on our Website (okenergyfc.org)
- Sponsorship of all OEFC Team Snap Application Accounts or Email Blasts
- Quarterly Highlight Topic within OEFC Newsletter
- Highlighted Monthly in OEFC Social Media outlets

### ★ SILVER LEVEL \$15,000/yr

- Sole Sponsorship of the Back of the OEFC Training Jersey/Third Jersey
- Primary Sponsorship on our Website (okenergyfc.org)
- Sponsorship of all OEFC Team Snap Application Accounts
- Quarterly Highlight Topic within OEFC Newsletter or Email Blasts
- Highlighted Monthly in OEFC Social Media outlets

### ★ EMERALD LEVEL \$20,000/yr

- Sole Sponsorship of Front of OEFC Game/Training Shorts
- Primary Sponsorship on our Website (okenergyfc.org)
- Quarterly Highlight Topic within OEFC Newsletter or Email Blasts
- Digital Highlights
- Highlighted Monthly in OEFC Social Media outlets

*Listed sponsorships are two year agreements.*

**OK ENERGY FC**

# **ADDITIONAL OPPORTUNITIES**



*Throughout the year, additional sponsorship of items/programs will become available as the needs to the Club arise.*

*Listed sponsorships are two year agreements.*

## ★ **COACHING GEAR SPONSOR \$20,000/yr**

- Primary Sponsorship Website
- Social Recognition 6x a Year
- Email Message 4x a Year
- Team Snap Digital Rotation

## ★ **PLAYER WARMUP JACKETS \$15,000/yr**

- Primary Sponsorship Website
- Social Recognition 6x a Year
- Email Message 4x a Year
- Team Snap Digital Rotation

## ★ **CLUB PINNIES \$10,000**

- Logo on 1,000 pinnies for OEFC teams
- Primary Sponsorship Website
- Social Recognition 6x a Year
- Email Message 4x a Year
- Team Snap Digital Rotation

## ★ **ADDITIONAL OPPORTUNITIES**

- OEFC Travel Jerseys
- OEFC Coach Equipment
- OEFC Complex Golf Cart
- OEFC Manager/Treasurer/Volunteer items



**OK ENERGY FC**

# **DIGITAL SPONSORSHIP OPPORTUNITIES**



*The Oklahoma Energy Football Club has an extremely engaged audience through the players and their parents. They are actively searching and following our social media accounts, visiting our website and reading our emails. Reach them where they are engaged and show your support of youth sports in Oklahoma!*

## ★ **GOLD LEVEL \$2,500**

- Sponsorship Web Page
- Social Recognition 6x a Year
- Email Message 4x a Year
- Blog Post Linked to Social - 1x
- Team Snap Digital Rotation

## ★ **SILVER LEVEL \$1,000**

- Sponsorship Web Page
- Social Recognition Quarterly
- Quarterly Email Recognition
- Team Snap Digital Rotation

## ★ **BRONZE LEVEL \$500**

- Sponsorship Web Page
- Social Recognition Annually
- Team Snap Digital Rotation





# OK ENERGY FC

## TRAINING CAMP & TRYOUTS OPPORTUNITIES



### ★ TRAINING CAMP & TRYOUTS PRESENTING SPONSOR \$10,000

- Headlining Sponsor on all Camp Shirts
- 8x Field Signs
- Booth/Tent Space at Event
- Product Placement Opportunities
- Promotional Handouts to Players
- Listed on all Outgoing Communications as Title Sponsor
- Email Recognition - on all Training Camp & Tryouts Emails
- Prominent Placement of Logo on Banner
- Presenting Sponsor Recognition

### ★ GOLD LEVEL \$5,000

- Logo on Players Headbands and Wristbands
- 4x Field Signs
- Booth/Tent Space at Event
- 4x Shared Social Shout Out
- Web Page Logo
- Email Recognition - 2x
- Logo Placement on Banner

### ★ SILVER LEVEL \$2,500

- Supporting Sponsorship on all camp t-shirts
- Product placement opportunities at the event
- Branding at the field
- Sponsor booth
- Promotional handouts for players
- Email and Social Media recognition

### ★ BRONZE LEVEL \$1,500

- Social Shout Out
- Training Camp or Tryouts Web Page logo
- Email Recognition
- Logo on of preferred event banner

### ★ DIGITAL LEVEL \$500

- Sponsorship Web Page
- Social Recognition Annually
- Team Snap Digital Rotation



Brian Gordon - OEFC Administrator // [ADMIN@OKENERGYFC.ORG](mailto:ADMIN@OKENERGYFC.ORG) // 405-818-1411



# OK ENERGY FC

## WINTER CHAMPIONSHIP AND SHOWCASE OPPORTUNITIES



### ★ GOLD LEVEL SPONSORS \$3,000

- Logo on T-Shirt
- 8x Field Signs (print costs covered by OEFC)
- Booth/Tent space at Each Field Location
- Individual Social Shout Out - 2x
- Winter Showcase Web Page logo
- Email Recognition - Minimum of 4x emails
- Logo on gold level banners (all locations)

### ★ SILVER LEVEL SPONSORS \$1,500

- Logo on T-Shirt
- 4x Field Signs (printed by OEFC)
- Booth/Tent at Each Field Location
- 2x Shared Social Shout Out for Silver Level
- Winter Showcase Web Page logo (tier 2)
- Email Recognition - 2x
- Logo placement on entrance banner 3x locations

### ★ BRONZE LEVEL SPONSORS \$500

- Social Shout Out
- Winter Showcase Web Page logo
- Email Recognition
- Logo on banner

### ★ OEFC GOLD LEVEL SPONSOR ~~\$3,000~~ \$1,750

### ★ OEFC SILVER LEVEL SPONSOR ~~\$1,500~~ \$750

### ★ OEFC BRONZE LEVEL SPONSOR ~~\$500~~ \$400

### ★ OEFC GOLD LEVEL SPONSOR ~~\$3,000~~ \$2,000

*Gold level tournament sponsors have the opportunity to receive discounted OEFC digital sponsorships at all levels. Silver Level tournament sponsors may receive a discounted OEFC Digital Gold Level Sponsorship.*





**OK ENERGY FC**

# **OEFC PLAYERS ENDOWMENT FUND SPONSORSHIP**



*Oklahoma Energy Football Club is making a “pitch”, and we hope you will help!*

*At OEFC, we believe that every child with a passion for soccer deserves the opportunity to play, learn, and grow within a supportive and inclusive environment. However, financial barriers often hinder these dreams. We are thrilled to announce the establishment of the OEFC Players Endowment Fund, designed to address this challenge directly.*

*Contributions to the endowment, managed by the Oklahoma City Community Foundation, will directly impact the lives of underprivileged children by covering the essential costs associated with soccer participation. The fund will not only support current players but also serve as a perpetual resource for generations to come.*

*Our mission at OEFC is clear – to provide the best development and competition for players of all levels in our state. With your support, we aim to eliminate financial barriers, allowing every child who loves soccer to participate fully. Through this Endowment, Donors can rest assured that their money is directly contributing to the development and well-being of aspiring young athletes.*

*As we continue to strive for excellence in our programs, we invite you to join us in building a legacy of accessibility, inclusivity, and passion for soccer. Your support will enable OEFC to fulfill its mission and propel the next generation of soccer enthusiasts into the next phase of the evolution of our game.*

*To contribute to the OEFC Endowment Fund, please visit our website at <https://okenergyfc.org/endowment-fund> or contact us directly at [cgordon@okenergyfc.org](mailto:cgordon@okenergyfc.org). Your generosity will make a lasting impact on the lives of aspiring soccer players in our community.*

*Thank you for considering this opportunity to invest in the future of soccer in Oklahoma City. Together, we can make a difference in the lives of children who dream of playing the beautiful game.*

*Sincerely,  
Christy Gordon  
Endowment Chair, OEFC*

**OK ENERGY FC**

# **SPONSORSHIP OPPORTUNITIES**



**MARCH 29, 2025**

## ★ **PREMIER UNDERWRITER** **\$20,000**

- 2 Premier Tables for 8
- VIP Check-in Experience
- VIP Lounge Access
- Recognition on Event Invite, Event Website, Event Publicity Material & Throughout the Event
- Speaking Opportunity
- Digital Ad at Event
- Name & Logo on Step & Repeat Banner

## ★ **GOLDEN BOOT** **\$10,000**

- 1 Premier Table for 8
- VIP Check-in Experience
- VIP Lounge Access
- Recognition on Event Invite, Event Website, Event Publicity Material throughout the event
- Speaking Opportunity
- Digital Ad at Event

## ★ **PITCH PERFECT** **\$5,000**

- 1 Premier Table for 8
- VIP Check-in Experience
- VIP Lounge Access
- Recognition on Event Invite, Event Website, Event Publicity Material & Throughout the Event
- Digital Ad at Event

## ★ **FAN FAVORITE** **\$2,500**

- 1 Table for 8
- Recognition on Event Invite, Event Website, Event Publicity Material & Throughout the Event
- Digital Ad at Event

## ★ **SOCCER STAR** **\$1,000**

- 1 Table for 8
- Recognition on Event Website
- Digital Ad at Event



**OK ENERGY FC**

# **SCHOLARSHIP SPONSORSHIP OPPORTUNITIES**



## ★ **OEFC COMMUNITY SCHOLARSHIP \$1,250**

### **THE PROGRAM**

OEFC Community Scholarship Program has been established for Individual Businesses and Members of our Community to provide financial support for players within Oklahoma Energy FC based on criteria important to the Club and Community Donors.

*OEFC Community Scholarship Fund will award a scholarship to an Oklahoma Energy FC player, male or female, who is participating as a player in the Oklahoma Energy FC program for the 2022-23 Soccer Season.*

### **ELIGIBILITY**

Applicants for the OEFC Community Scholarship must be:

- An athlete in Oklahoma Energy FC registered in the 2022 OEFC Club Registration – ECNL, 2022 OEFC Club Registration – ECRL, or 2022 OEFC Club Registration – General Membership programs.

### **APPLICATION**

Interested students must complete the application and submit it, via the OEFC Community Scholarships Online.

Applicants are responsible for gathering and submitting all necessary information. Instructions for completing the application and essay are included. Applications are evaluated on the information supplied; therefore, answer all questions as completely as possible. Incomplete applications will not be evaluated. All information received is considered confidential and is reviewed only by the Scholarship Committee.

### **SELECTION OF RECIPIENTS**

Scholarship recipients are selected on the basis of academic record, demonstrated leadership within OEFC, participation in community activities, submitted essays, and unusual personal or family circumstances. Recipients are responsible for notifying the Scholarship Committee of any changes in address or OEFC enrollment after they have been notified of award.

**OK ENERGY FC**

**CONTACT  
US**



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**[admin@okenergyfc.org](mailto:admin@okenergyfc.org)**



**405.818.1411**