

OKLAHOMA ENERGY FC

SPONSORSHIP BOOK



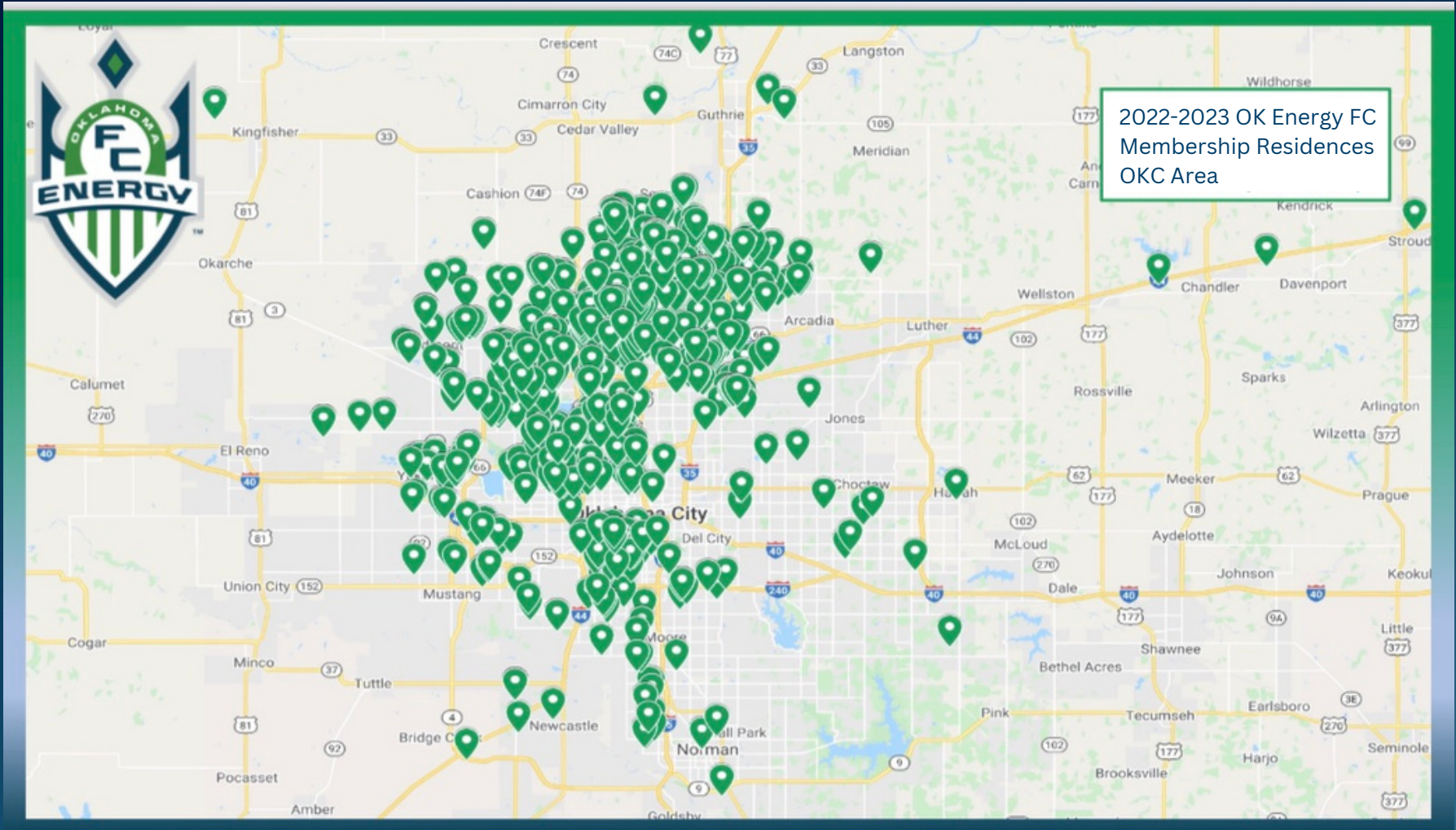
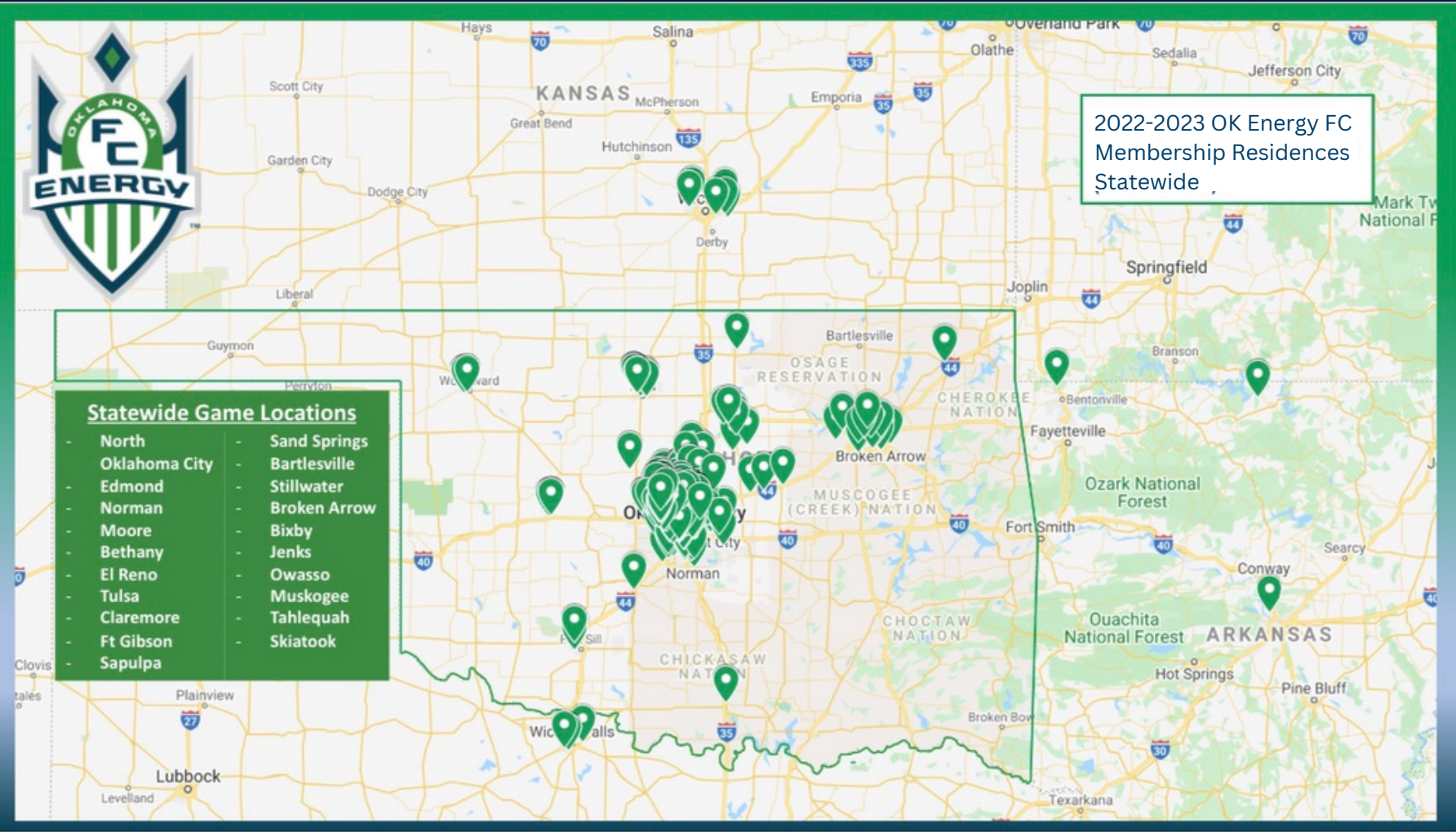
ABOUT OKLAHOMA ENERGY FC



The Oklahoma Energy FC was born out of the legacy of one of Oklahoma's most successful soccer programs, Oklahoma FC. In 2017, OFC partnered with USL Club Oklahoma City Energy FC to form a statewide program bringing an emphasis on challenging our players in the best competitions, the vertical connection from youth to pro, and maintaining the key premises of fun and passion in the game. With the singular focus to provide the best development and competition for players of all levels in our state, OEFC is unmatched by any club in the state of Oklahoma. This focus is what will continue to propel OEFC into the next phase the evolution of our game take us.



WHO WILL YOU REACH



OK ENERGY FC

***WHO WILL
YOU REACH***



**75 Competitive
Teams in
Oklahoma**

**Over 1,100+
Youth Players**

**Parents of Kids
Ages 10-18**

**Website: 1,000+
Unique Monthly
Users**

Email List: 3,800+

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***WHO WILL
YOU REACH***



Facebook: 3.1k followers



Instagram: 2,565 followers



Twitter: 1,908 followers

SPONSORSHIP OPPORTUNITIES



★ **HEADLINE SPONSOR**

- Sole Sponsorship of the front of OEFC Home and Away Jerseys
- Supporting Sponsor for Tryouts
- Winter Championship & Showcase Sponsor Recognition
- Primary Sponsorship on our Website (okenergyfc.org)
- Sponsorship of all OEFC Team Snap Application Accounts or Email Blasts
- Quarterly Highlight Topic within OEFC Newsletter
- Highlighted Monthly in OEFC Social Media outlets
- Highlighted Monthly in ECNL Specific Social Media outlets

★ **PLATINUM LEVEL**

- Sole Sponsorship of the front of the OEFC Training Jersey/Third Jersey
- Primary Sponsorship on our Website (okenergyfc.org)
- Sponsorship of all OEFC Team Snap Application Accounts
- Quarterly Highlight Topic within OEFC Newsletter or Email Blasts
- Highlighted Monthly in OEFC Social Media outlets

★ **GOLD LEVEL**

- Sole Sponsorship of the Back of the OEFC Home and Away Jerseys
- Primary Sponsorship on our Website (okenergyfc.org)
- Sponsorship of all OEFC Team Snap Application Accounts or Email Blasts
- Quarterly Highlight Topic within OEFC Newsletter
- Highlighted Monthly in OEFC Social Media outlets

★ **SILVER LEVEL**

- Sole Sponsorship of the Back of the OEFC Training Jersey/Third Jersey
- Primary Sponsorship on our Website (okenergyfc.org)
- Sponsorship of all OEFC Team Snap Application Accounts
- Quarterly Highlight Topic within OEFC Newsletter or Email Blasts
- Highlighted Monthly in OEFC Social Media outlets

★ **BANKING PARTNER**

- Official Banking Provider for all OEFC Teams

***Listed sponsorships are
two year agreements.***

OK ENERGY FC

ADDITIONAL OPPORTUNITIES



Throughout the year, additional sponsorship of items/programs will become available as the needs to the Club arise.

★ **TRAVEL SPONSOR**

- Official Travel Company of OEFC
- Secondary Sponsorship on our Website (okenergyfc.org)
- Sponsorship of all OEFC Team Snap Application Accounts
- Quarterly Highlight Topic within OEFC Newsletter or Email Blasts
- Highlighted Monthly in OEFC Social Media Outlets

★ **LOCAL HOTEL PARTNER**

- Primary Hotel Recommendation for Opponents Traveling in from Out-of-Town
- Primary Hotel Provider for Traveling OEFC Teams (if applicable)
- Listed as Recommended Hotel for in Event Communication with Out-of-Town Teams traveling in (Showcase, Tournaments, ECNL Events)
- Highlighted Monthly in OEFC Social Media Outlets

★ **RESTAURANT SPONSOR**

- Primary Restaurant Recommendation for Opponents Traveling in from Out-of-Town
- Primary Restaurant Provider for Traveling OEFC Teams (if applicable)
- Partner with the Club to have Fundraising Events including Your Restaurant throughout the year
- Highlighted Monthly in OEFC Social Media Outlets

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DIGITAL SPONSORSHIP OPPORTUNITIES



The Oklahoma Energy Football Club has an extremely engaged audience through the players and their parents. They are actively searching and following our social media accounts, visiting our website and reading our emails. Reach them where they are engaged and show your support of youth sports in Oklahoma!

★ GOLD LEVEL

- Sponsorship Web Page
- Social Recognition 6x a Year
- Email Message 4x a Year
- Blog Post Linked to Social - 1x
- Team Snap Digital Rotation

★ SILVER LEVEL

- Sponsorship Web Page
- Social Recognition Quarterly
- Quarterly Email Recognition
- Team Snap Digital Rotation

★ BRONZE LEVEL

- Sponsorship Web Page
- Social Recognition Annually
- Team Snap Digital Rotation



OK ENERGY FC

TRAINING CAMP & TRYOUTS OPPORTUNITIES



★ TRAINING CAMP & TRYOUTS HEADLINING SPONSOR

- Headlining Sponsor on all Camp Shirts
- Logo on Players Wristbands
- 8x Field Signs
- Booth/Tent Space at Event
- Product Placement Opportunities
- Promotional Handouts to Players
- Listed on all Outgoing Communications as Title Sponsor
- Email Recognition - on all Training Camp & Tryouts Emails
- Prominent Placement of Logo on Registration Handout
- Presenting Sponsor Recognition

★ GOLD LEVEL

- Premier Sponsor on all Camp Shirts
- 4x Field Signs
- Booth/Tent Space at Event
- 4x Shared Social Shout Out
- Web Page Logo
- Email Recognition - 2x
- Logo Placement on Banner

★ SILVER LEVEL

- Supporting Sponsorship on all Camp Shirts
- Product Placement Opportunities
- Booth/Tent Space at Event
- Promotional Handouts for Players
- Email and Social Media Recognition

★ BRONZE LEVEL

- Supporting Sponsorship on all Camp Shirts
- Social Shout Out
- Training Camp or Tryouts Web Page Logo
- Email Recognition and Social Media Recognition

★ DIGITAL LEVEL

- Sponsorship Web Page
- Social Recognition Annually
- Team Snap Digital Rotation



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OK ENERGY FC

WINTER CHAMPIONSHIP AND SHOWCASE OPPORTUNITIES



★ GOLD LEVEL SPONSORS

- Logo on T-Shirt
- 8x Field Signs (print costs covered by OEFC)
- Booth/Tent space at Each Field Location
- Individual Social Shout Out - 2x
- Winter Showcase Web Page logo
- Email Recognition - Minimum of 4x emails
- Logo on gold level banners (all locations)

★ SILVER LEVEL SPONSORS

- Logo on T-Shirt
- 4x Field Signs (printed by OEFC)
- Booth/Tent at Each Field Location
- 2x Shared Social Shout Out for Silver Level
- Winter Showcase Web Page logo (tier 2)
- Email Recognition - 2x
- Logo placement on entrance banner 3x locations

★ BRONZE LEVEL SPONSORS

- Social Shout Out
- Winter Showcase Web Page logo
- Email Recognition
- Logo on banner



OK ENERGY FC

SCHOLARSHIP SPONSORSHIP OPPORTUNITIES



THE PROGRAM

OEFC Community Scholarship Program has been established for Individual Businesses and Members of our Community to provide financial support for players within Oklahoma Energy FC based on criteria important to the Club and Community Donors.

OEFC Community Scholarship Fund will award a scholarship to an Oklahoma Energy FC player, male or female, who is participating as a player in the Oklahoma Energy FC program for the 2022-23 Soccer Season.

★ OEFC COMMUNITY SCHOLARSHIP

ELIGIBILITY

Applicants for the OEFC Community Scholarship must be:

An athlete in Oklahoma Energy FC registered in the 2022 OEFC Club Registration – ECNL, 2022 OEFC Club Registration – ECRL, or 2022 OEFC Club Registration – General Membership programs.

APPLICATION

Interested students must complete the application and submit it, via the OEFC Community Scholarships Online.

Applicants are responsible for gathering and submitting all necessary information. Instructions for completing the application and essay are included. Applications are evaluated on the information supplied; therefore, answer all questions as completely as possible. Incomplete applications will not be evaluated. All information received is considered confidential and is reviewed only by the Scholarship Committee.

SELECTION OF RECIPIENTS

Scholarship recipients are selected on the basis of academic record, demonstrated leadership within OEFC, participation in community activities, submitted essays, and unusual personal or family circumstances. Recipients are responsible for notifying the Scholarship Committee of any changes in address or OEFC enrollment after they have been notified of award.

OK ENERGY FC

**CONTACT
US**



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admin@okenergyfc.org



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