

2021 OKLAHOMA WINTER SHOWCASE & CHAMPIONSHIP



OKLAHOMA'S NEWEST PREMIER SHOWCASE DECEMBER 3-5, 2021

2+ FIELD LOCATIONS AROUND OKC METRO

Up to 35 Fields with Over 10,000+ Foot Traffic Throughout the Day
Covid Safe Sponsorship Opportunity

HERE'S WHAT WE EXPECT

20+ Local Sponsors
50+ College Coaches
Over 100 Teams Traveling to OKC

WHO YOU WILL REACH

Up to 200+ Competitive Teams in Oklahoma
Over 3,200 Players / Youth
Parents of Kids Ages 10-18

OEFC DIGITAL STATS

A unique opportunity exists for sponsors who support OEFC and the Winter tournament. Reaching youth age kids as well as a highly engaged audience can be a challenge with so many digital messages and distractions today. The OEFC owned communication touch points provide the opportunity to reach a large, highly engaged audience group across the touch points listed below:

OEFC Website Traffic: 1,000+ Unique Monthly Users

Facebook: 2,400 Followers

Instagram: 1,316 Followers

Twitter: 1,660 Followers

Email List: 2,000+ Monthly Receivers

SPONSORSHIP LEVELS



INCLUDES DISCOUNTED OEFC DIGITAL SPONSORSHIP OPTION

Choose from one of the main sponsorship levels of the Winter Championship & Showcase. All of the regular OEFC digital sponsorship opportunities are discounted annually for our tournament sponsors.

WINTER CHAMPIONSHIP & SHOWCASE 2021 LEVELS	REGULAR OEFC DIGITAL SPONSORSHIP LEVELS
<p>★ GOLD LEVEL SPONSORS \$3,000</p> <ul style="list-style-type: none"> • Logo on T-Shirt • 8x Field Signs (print costs covered by OEFC) • Booth/Tent space at Each Field Location • Individual Social Shout Out - 2x • Winter Showcase Web Page logo • Email Recognition - Minimum of 4x emails • Logo on gold level banners (all locations) 	<p>★ OEFC GOLD LEVEL SPONSOR \$3,000 \$1,750</p> <p>★ OEFC SILVER LEVEL SPONSOR \$1,500 \$750</p> <p>★ OEFC BRONZE LEVEL SPONSOR \$500 \$400</p>
<p>★ SILVER LEVEL SPONSORS \$1,500</p> <ul style="list-style-type: none"> • Logo on T-Shirt • 4x Field Signs (printed by OEFC) • Booth/Tent at Each Field Location • 2x Shared Social Shout Out for Silver Level • Winter Showcase Web Page logo (tier 2) • Email Recognition - 2x • Logo placement on entrance banner 3x locations 	<p>★ OEFC GOLD LEVEL SPONSOR \$3,000 \$2,000</p>
<p>★ BRONZE LEVEL SPONSORS \$500</p> <ul style="list-style-type: none"> • 2x Field Signs (printed by OEFC) • Booth at 1x Field Location • 1x Shared Social Shout Out for Bronze Level • Winter Showcase Web Page logo (tier 3) • Email Recognition - 1x 	<p>Please see Page 4 for regular OEFC Digital Sponsorship Level details.</p> <p>Gold level tournament sponsors have the opportunity to receive discounted OEFC digital sponsorships at all levels. Silver Level tournament sponsors may receive a discounted OEFC Digital Gold Level Sponsorship.</p>



IN-KIND OPPORTUNITIES



★ Primary Food Donor- All Fields

- Needed Where: Referee Break Tent & Team Packages
- Provide food for the refs and for teams to purchase healthy snack packages prior to the tournament.
- Gold Level Sponsor Value: \$3,000

★ VIP Tent- All Fields

- Location: VIP tent at each field would include an area where parents could relax in a recliner, watch a big screen TV, enjoy coffee, etc.
- Gold Level Sponsor Value: \$3,000

★ Coffee Donor- All Fields

- Location: At each entrance
- Coffee each morning of the tournament for two hours for parents and coaches to enjoy.
- Silver Level Sponsor Value: \$1,500

★ Food Trucks

- Location: At both fields during the tournament as the vendor chooses. The Club would ask that 20% of proceeds go back to the Club. The food trucks will be promoted via email and on social media prior to the tournament.

★ Shoulder Massage

- Location: Chairs set up throughout the day for parents / players to enjoy shoulder massages. Visitors would pay \$10 each for 10 minutes and half would go to the scholarship fund for OEFC.

★ Print Donation

- For the three sponsorship levels, many sponsors will receive print pieces/signage. We would like to print a program thanking sponsors to include coupons, signs at every field and banners. In return the print partner would receive a Gold Level Sponsorship for the Tournament + logo on field maps.

★ T-Shirt Vendor

- We are looking for a business to cover the cost of 500 t-shirts for players to receive upon their arrival of the tournament. The business who donates the cost of the shirts would receive a Gold Level Sponsorship.

★ Hotel Partner / Restaurant Partner

- Based on the donation value for the partner types above, the sponsorship level (Gold, Silver or Bronze) would be given in return and no cost for the in-kind donation. For example, if a hotel discounts 20% of their hotel charge for tournament attendees, they might receive a Silver level sponsorship in return.

★ Parking Pass Donation

- A business who pays for the cost of the parking pass will receive sole recognition on the back of the parking pass throughout the tournament weekend. The back of this pass could include a coupon or whatever the business wishes to display. Additionally the donor would be recognized on social and in the Club email.



2021 OEFC DIGITAL SPONSORSHIP OPPORTUNITIES

GOLD LEVEL - OEFC DIGITAL SPONSOR

\$2,500 ANNUALLY

- Sponsor logo on all web pages
- Social recognition 6x a year
- Email recognition 4x a year
- Blog post linked to social media - 1x / yr.
- Team snap digital rotation

SILVER LEVEL - OEFC DIGITAL SPONSOR

\$1,000 ANNUALLY

- Sponsor logo on all web pages
- Social recognition quarterly
- Quarterly email recognition
- team snap digital rotation

BRONZE LEVEL - OEFC DIGITAL SPONSOR

\$1,000 ANNUALLY

- Sponsor logo on all web pages
- Social recognition annually
- Team snap digital rotation

OEFC DIGITAL STATS

- Website Traffic Monthly Unique Users: 1,000+
- Facebook: 2,400+ followers
- Instagram: 1,300+ followers
- Twitter: 1,600+ followers
- Email List: 2,000+ monthly distribution

